



**For Immediate Release**

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**TOC MANAGEMENT SERVICES HIRES MKTX TO RAISE MARKET AWARENESS AND INCREASE THEIR MEMBERSHIP**

BEAVERTON, Ore., March 22, 2005—MKTX, Inc., a full-service marketing communications firm, announced that it has been commissioned by TOC Management Services, a Tigard, OR human resource services provider, to raise market awareness and help grow their membership. TOC Management serves over 500 employers in Seattle, Spokane, Portland, Eugene, Redding and Sacramento.

With particular focus on industrial and manufacturing companies, MKTX will design and implement positioning strategy and marketing campaigns. Campaign tactics will incorporate print advertising; public relations and sponsorship programs; speaking and networking engagements; and direct mail.

Since its formation in 1998, MKTX has served business-to-business clients, raising visibility and supporting sales growth for a variety of companies including software and information systems, embedded computing, test-and-measurement, information displays, healthcare, and industrial manufacturing. For more information, go to [www.mktx.com](http://www.mktx.com).

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