



For Immediate Release

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MKT X SUPPORTS SERVERON AND TENASYS NEW PRODUCT LAUNCHES

PORTLAND, Ore., February 14, 2005 —MKT X, Inc., a full-service marketing communications firm, announced that it has been commissioned by two Hillsboro, OR high technology companies, TenAsys and Serveron, to handle marketing communications tactics supporting the launch of new versions of the companies' flagship products.

TenAsys Corp., a provider of real-time operating system software, has commissioned MKTX to redesign the branding and packaging of its INtime real-time O.S. software, and to develop a print advertisement as TenAsys prepares for the launch of INtime 3.0.

Serveron Corp., a supplier of asset monitoring equipment and services for the electric power industry, has contracted MKTX to develop collateral and Web site updates supporting the launch of the company's new Transformer Monitor product. In addition, MKTX developed a new design for the product's exterior labeling.

Since its formation in 1998, MKTX has served business-to-business clients, raising visibility and supporting sales growth for a variety of companies including software and information systems, embedded computing, test-and-measurement, information displays, healthcare, and industrial manufacturing. For more information, go to www.mktx.com.

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