



**M K T X**

## **For Immediate Release**

**Contact:**

Bob Patterson, MKTX, Inc.

[Bobp@mktx.com](mailto:Bobp@mktx.com)

503/646-6589

### **MKTX COMPLETES PHOSEON WEB SITE REDESIGN, BEGINS DEVELOPING PR PROGRAM**

BEAVERTON, Ore., October 13, 2005—MKTX, Inc., a full-service marketing communications firm, announced that it has completed the redesign of the website for Phoseon Technology, Inc., a Beaverton, Oregon-based supplier of high-intensity semiconductor light sources for industrial applications.

MKTX has also been hired to organize and help implement a program of communications with the trade media that will involve technical article and case study development and coordination of news announcements.

Earlier in the year, MKTX developed and implemented the design for Phoseon's new trade show booth materials and developed a new look for the company's collateral pieces and corporate identity.

Since its formation in 1998, MKTX has served business-to-business clients, raising visibility and supporting sales growth for a variety of technology, business services, and industrial companies including software and information systems, embedded computing, healthcare, and manufacturing. For more information, go to [www.mktx.com](http://www.mktx.com)

###