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For Immediate Release

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MKTX PROMOTES OREGON ROBOTICS TOURNAMENT TO FOURTH LARGEST IN NATION.

PORTLAND, Ore., January 20, 2004—MKTX, Inc., a technology public relations and advertising agency, today announced that its *pro bono* public relations and advertising work on behalf of the Oregon Robotics Tournament Outreach Program (ORTOP) for the past two years has helped build tournament participation among students 9 to 14 years of age to one of the largest in the U.S..

When MKTX accepted the assignment in 2001, 484 students were involved in 65 teams. Teams, supported by volunteer adult coaches and volunteer technical advisors recruited from Oregon technology companies, learn to build and program a Legos robot to accomplish specific tasks. MKTX task was to produce communications vehicles to help recruit teachers, parents, and technical advisors, and to stimulate interest among students, especially girls and minorities who are traditionally under-represented in high technology career paths.

The 2003 Tournament in December had 1592 students in 222 teams competing to go to the State Finals on January 17, 2004, making Oregon's LEGO robotics program fourth in the nation.

Since its formation in 1998, MKTX has served technology clients, building expertise in all things technical including embedded computing, test-and-measurement, information displays, healthcare and electric power IT, wireless networking, and industrial manufacturing. For more information, go to www.mktx.com.

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