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FOR IMMEDIATE RELEASE

**MKTX TO PROVIDE MARKETING COMMUNICATIONS
SERVICES TO LASER VISION TECHNOLOGIES**

PORTLAND, Ore., December 10, 2003—MKTX, Inc., a technology public relations and advertising agency, today announced that it has been retained by Laser Vision Technologies, a Beaverton, OR-based pioneer and developer of laser imaging systems.

The initial assignment encompasses corporate identity, marketing planning, PR, digital A/V presentations, and website. The agency will also counsel Laser Vision technologies in positioning, messaging, and branding.

The brand identity component includes naming the new commercial enterprise, developing and designing a logotype and animated mark for the new name, and designing a graphics format for all communications. The public relations effort by MKTX is focused on the development of technical papers and technology articles for trade press publication.

Since its formation in 1998, MKTX has served technology clients, building expertise in embedded computing, test-and-measurement, information displays, healthcare and electric power IT, wireless networking, and industrial manufacturing. For more information, go to www.mktx.com.

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