



For Immediate Release

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MKTX HIRES JENNY DAVIS AS NEW ACCOUNT COORDINATOR

PORTLAND, Ore., December 8, 2004—MKTX, Inc., a business-to-business marketing communications agency, announced that it has hired Jenny Davis for the new position of account coordinator. In this role, Jenny will assist with account service functions such as development of editorial calendars, tracking of project schedules, and researching marketing information.

Since 2001, Jenny has held marketing positions with several nonprofit and local government organizations, including the City of El Cerrito Department of Parks and Recreation Department, the Independent Adoption Center in Pleasant Hill California, and Marylhurst University. Prior to that, she was a marketing communications specialist at Placeware, Inc. (now owned by Microsoft) in Portland, OR. Jenny has a B.A. in Political Science from Washington State University, and continuing education credits in Public Relations from Marylhurst University.

"Jenny brings lots of energy and organization skills to the MKTX team," said Bob Patterson, MKTX president. "She joins us at the right time to help us serve our growing client base."

Since its formation in 1998, MKTX has served business-to-business clients, raising visibility and supporting sales growth for a variety of companies including software and information systems, embedded computing, test-and-measurement, information displays, healthcare, and industrial manufacturing. For more information, go to www.mktx.com.

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