



For Immediate Release

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WESTLAND APARTMENT BROKERS HIRES MKTX TO PROVIDE MARKETING COMMUNICATION AND ADVERTISING SERVICES

BEAVERTON, Ore., December 30, 2008—MKTX, Inc. (www.mktx.com), a full-service marketing communications firm, announced that it has been hired by Westland Apartment Brokers to build a marketing communication plan and provide accompanying services. The plan and corresponding services will build awareness for the company in the Portland Metro area and communicate Westland's value as a partner in local investment opportunities.

Westland Apartment Brokers, a local company in operation for 36 years, creates partnerships among investors to purchase multi-unit housing in the Portland Metro area.

"MKTX's analytical background and creative approach to developing solutions in a changing and challenging marketplace were the motivating factors in our decision to collaborate with them," said Jerry Mason, Westland's co-founder.

MKTX will aid Westland with the development of marketing collateral, advertising in local media, and company messaging and branding.

About MKTX

Since its formation in 1998, MKTX has served business-to-business clients, raising visibility and supporting sales growth for a variety of technology, business services, and industrial companies including software and information systems, embedded computing, healthcare, manufacturing, and renewable energy. For more information, go to www.mktx.com.

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