



**M K T X**

## **FOR IMMEDIATE RELEASE**

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### **UNISOURCE MANUFACTURING HIRES MKTX TO ENHANCE THEIR BRAND, REDESIGN WEB SITE**

BEAVERTON, Ore., June 22, 2005—MKTX, Inc., a full-service marketing communications firm, announced that it has been commissioned by Unisource Manufacturing, a Portland, OR supplier of rubber, metal, and PTFE expansion joints, flexible metal hose, PTFE core hose, and other specialty hose items, to update the company's brand representation. The branding project includes the revision of Unisource's logo, development of a branding style guide, and creative direction for the company's literature that serves as the foundation for MKTX to provide future marketing communications support.

In addition, Unisource has contracted with MKTX to redesign the company's web site to update the company's branding and provide added facilities for customer and distributor service.

Since its formation in 1998, MKTX has served business-to-business clients, raising visibility and supporting sales growth for a variety of companies including software and information systems, embedded computing, test-and-measurement, information displays, healthcare, and industrial manufacturing. For more information, go to [www.mktx.com](http://www.mktx.com).

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