



M K T X

For Immediate Release

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ROYAL BEARING HIRES MKTX FOR DEVELOPMENT OF NEW MARKETING MATERIALS

BEAVERTON, Ore., March 25, 2009—MKTX, Inc. (www.mktx.com), a full-service marketing communications firm, announced that it has been hired by Royal Bearing Inc. of Portland to develop a corporate brochure and trade show display and to provide ongoing strategic marketing support.

The new marketing collateral will allow Royal Bearing to effectively communicate its value proposition, grow and maintain its professional image, and meet its business objectives. MKTX has also been commissioned for additional strategic consultation as the company works to increase their visibility on the web.

Royal Bearing Inc. is a wholesale distributor of bearings who sells through a vast network of bearing and industrial supply companies worldwide. The company sources its inventory worldwide and sells to international distributors such as Applied Industrial Technologies, Motion Industries, and Kaman Corporation along with many independent localized bearing resellers. For additional information, go to www.royalbearing.com.

"MKTX's work with the industrial sector and history of effectively communicating the value proposition of companies in similar industries is a key reason why we selected them," says Clarence Hopkins, Director. "Their creative work is significantly enhancing our brand image in the marketplace."

About MKTX

Since its formation in 1998, MKTX has served business-to-business clients, raising visibility and supporting sales growth for a variety of technology, business services, and industrial companies including software and information systems, embedded computing, healthcare, manufacturing, and renewable energy. For more information, go to www.mktx.com.

[Royal Bearing - Main Website](#)

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