



For Immediate Release

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ONLINE BUSINESS SYSTEMS HIRES MKTX TO BUILD RELATIONSHIPS WITH INFORMATION TECHNOLOGY PRESS

BEAVERTON, Ore., June 23, 2008—MKTX, Inc. (www.mktx.com), a full-service marketing communications firm, announced that it has been hired by Online Business Systems of Winnipeg, Manitoba, to develop and implement a PR communications plan. The plan and corresponding program will build awareness for the company and communicate Online Business Systems' expertise and thought leadership via the publication of articles focused on the interests of corporate decision makers and the managers of software integration projects.

Online Business Systems' markets include Financial Services, Healthcare, Energy, Justice and Public Safety. The company integrates business systems for its clients to improve risk management, business processes, and overall operational efficiencies.

"MKTX's knowledge and experience in the technology market and the relationships they maintain with media outlets were the driving factors in our decision to have them represent us," said Director Ed Carroll of Online Business Systems.

MKTX will aid in managing media relations, assist with article content review, and contact media outlets to promote Online Business Systems' industry-pertinent articles and newsworthy events.

About MKTX

Since its formation in 1998, MKTX has served business-to-business clients, raising visibility and supporting sales growth for a variety of technology, business services, and industrial companies including software and information systems, embedded computing, healthcare, manufacturing, and renewable energy. For more information, go to www.mktx.com.

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