



For Immediate Release

Contact:

Bob Patterson, MKTX, Inc.

Bobp@mktx.com

503/646-6589

VESTA CORPORATION HIRES MKTX TO PROVIDE STRATEGIC AND TACTICAL MARKETING COMMUNICATIONS SUPPORT

BEAVERTON, Ore., August 1, 2007—MKTX, Inc., a full-service marketing communications firm, announced that it has been commissioned by Vesta Corporation, a global provider of electronic payment solutions, to develop a variety of marketing communication material including the redesign of Vesta's web sites, trade show material, direct marketing initiatives and a public relations program.

Recognized for its leadership in payment processing and risk management for electronic goods and services, Portland, Oregon-based Vesta Corp. has in recent years expanded its business to provide credit decisioning services, convenience payment solutions, and expanded its mobile commerce solutions. The company has operations in the US, Europe and China.

"It was important to have an agency that is able to capture our vision and communicate it effectively as we continue to expand our business," said Joshua Rush, Vesta's Director of Marketing. "We selected MKTX based on their track record of helping growth companies produce effective and creative communications."

Since its formation in 1998, MKTX has served business-to-business clients, raising visibility and supporting sales growth for a variety of companies including software and information systems, embedded computing, test-and-measurement, information displays, healthcare, and industrial manufacturing. For more information, go to www.mktx.com.

###