



M K T X

For Immediate Release

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SCHMITT INDUSTRIES AWARDS MARKETING CONTRACT TO MKTX, INC.

BEAVERTON, Ore., March 19, 2010—MKTX, Inc. (www.mktx.com), a full-service marketing communications firm, announced that it has been hired by Schmitt Industries, Inc. (Nasdaq: SMIT), a world leader in the design, manufacturing and marketing of balancing and test and measurement equipment, based in Portland, Ore. MKTX will work with Schmitt on a wide variety of strategic and branding initiatives, both corporate and product-line, to help Schmitt raise awareness in its global markets and support the Company's sales efforts for its SBS™, LaserCheck®, Xact™, SMS™, and Acuity™ business units.

"MKTX's knowledge of technology manufacturing and their extensive media relations experience were key factors in our decision to bring them on board as our marketing partner," said Jim Fitzhenry, President of Schmitt Industries. "MKTX understands our technology and has a keen ability to communicate our strengths through a variety of different media."

The program, which will initially focus on updating the company's brand and production of marketing collateral for new product lines, will grow to include management of marketing programs and assistance with tradeshow exhibits for key industry events.

About MKTX

Since its formation in 1998, MKTX has served business-to-business clients, raising visibility and supporting sales growth for a variety of technology, business services, and industrial companies including software and information systems, embedded computing, healthcare, manufacturing, and renewable energy. For more information, go to www.mktx.com.

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