



## For Immediate Release

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### **PACIFIC GRASS & TURF HIRES MKTX TO PROVIDE MARKETING COMMUNICATIONS SERVICES**

**BEAVERTON, Ore., May 7, 2008**—MKTX, Inc. ([www.mktx.com](http://www.mktx.com)), a full-service marketing communications firm, announced that it has been hired by Pacific Grass & Turf of San Jose, California ([www.pacificgrassandturf.com](http://www.pacificgrassandturf.com)), to develop a branding and marketing communications program for their artificial grass products and landscaping services.

Pacific Grass & Turf's products serve the landscaping needs of both residential and commercial customers, including sports fields, playgrounds, city garden areas and pet kennels. Their products have the look and feel of natural grass, but require no maintenance, water, fertilizer, or pesticides.

"On very short notice, MKTX produced everything we needed for an excellent, professional showing at the San Francisco Flower and Garden Show," said Barry Langridge, Pacific Grass & Turf CEO. "Our team is eager to begin the next phase of our marketing program with MKTX at our side."

Thus far, MKTX has updated PGT's logo and website, enhanced its tradeshow displays, developed ads and marketing materials, and spearheaded promotional campaigns for the company's line of high-quality artificial grass.

#### **About MKTX**

Since its formation in 1998, MKTX has served business-to-business clients, raising visibility and supporting sales growth for a variety of technology, business services, and industrial companies including software and information systems, embedded computing, healthcare, and manufacturing. For more information, go to [www.mktx.com](http://www.mktx.com).

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