



For Immediate Release

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MKTX SIGNED TO DEVELOP COLLATERAL FOR PACSTAR

BEAVERTON, Ore., June 28 — MKTX, Inc., a full-service marketing communications firm, announced that it has been selected by PacStar of Portland, Oregon to develop a series of whitepapers and data sheets for the company's line of secure, ruggedized portable communications systems.

"One of MKTX's strengths is the development of insightful, compelling copy," said Laura Kubisiak, PacStar's Vice President of Marketing. "They are helping us communicate our value proposition in new ways to our target markets."

MKTX's initial project for PacStar was the development of a whitepaper illustrating the speed and ease of use of PacStar's 5500 communications system in military forward base deployments. The agency is currently developing a whitepaper and data sheet outlining PacStar products' value to state and local governments for quick response in emergency situations.

Since its formation in 1998, MKTX has served business-to-business clients, raising visibility and supporting sales growth for a variety of technology, business services, and industrial companies including software and information systems, embedded computing, healthcare, and manufacturing. For more information, go to www.mktx.com.

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