



M K T X

For Immediate Release

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ENTERPRISE FOR EMPLOYMENT AWARDS MARKETING CONTRACT TO MKTX, INC.

BEAVERTON, Ore., November 11, 2009—MKTX, Inc. (www.mktx.com), a full-service marketing communications firm, announced that it has been hired by Enterprise for Employment and Education, a not-for-profit public-private partnership venture, based in Salem, Ore. MKTX will help develop an awareness building program that will draw attention to the long-term career opportunities provided by mid-Willamette Valley manufacturing companies.

"We chose MKTX because of their experience in the industrial sector and their willingness to approach our situation with some strong, creative solutions," said Karen Litvin Workforce Program Manager for Enterprise.

The output of the program, which will initially include logo development and production of marketing collateral and will ultimately include outreach through media channels, will be focused at high school and college students and their influencers.

Manufacturers in the five county area (Linn, Benton, Polk, Lincoln, Yamhill, and Marion counties) agree that a disconnect exists between the general public's perception of local industry and the actual jobs and opportunities available. Enterprise for Employment and Education, partnering with area manufacturers and educational and government agencies, strives to build community awareness and support that will encourage potential employees to pursue careers in the mid-Willamette Valley.

About MKTX

Since its formation in 1998, MKTX has served business-to-business clients, raising visibility and supporting sales growth for a variety of technology, business services, and industrial companies including software and information systems, embedded computing, healthcare, manufacturing, and renewable energy. For more information, go to www.mktx.com.

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