

REFER TO THIS LETTER BY NUMBER

Office

PACKARD MOTOR CAR COMPANY

DETROIT, MICHIGAN

TO BE NOTED AND INITIALED BY	

To PACKARD DISTRIBUTERS AND DEALERS
December 26, 1930

Subject STATUS OF EIGHTH SERIES INDIVIDUAL CUSTOM CARS

Gentlemen:

It is our desire to keep the total stock of eighth series individual custom cars at a minimum, therefore, we are planning on carrying only a limited number of these cars available at the factory.

In addition to the cars which are available at the factory for immediate or early delivery, we can accept distributors' paint and upholstery specifications on the following cars and estimate shipment can be made approximately sixty days after receipt of the orders:

- 1 Packard All-Weather Cabriolet - Style #3000
- 1 Packard All-Weather Landaulet - Style #3001
- 3 Packard All-Weather Town Cars - Style #3002
- 1 Packard All-Weather Town Car Landaulet - Style #3003
- 2 Packard All-Weather Sport Landaulets - Style #3009
- 3 Dietrich Convertible Victorias - Style #1879

Before entering orders for stock or accepting definite orders from customers for Packard Cabriolet Sedan Limousines, style #3004, Packard All-Weather Sport Cabriolets, style #3008, or Dietrich Convertible Sedans, style #1881, we suggest that you notify us of your needs and let us advise you the paint and upholstery specifications of cars which are available in other distributors' stock. Your cooperation in this matter will greatly help us to control our stock in the field.

If you are planning on ordering any additional individual custom cars for spring, we suggest that you notify us immediately so that we can make arrangements to take care of your requirements.

We are calling the above facts to your attention so that there will be no misunderstanding at a later date regarding a shortage of individual custom cars.

Following are several eighth series individual custom cars which are available for immediate or early delivery:

PACKARD ALL-WEATHER CABRIOLET - STYLE #3000

Sales Order #840-199 PAINT: Chassis parts, body above moulding, window casting, body and bonnet moulding and body base moulding - Black. Roof and rear quarters - Black leather. Window reveals, cowl and bonnet above moulding, body and bonnet below moulding and wire wheels - Ronan's Body Blue D-D. UPHOLSTERY: Front compartment - Eagle Ottawa Colonial Grain Leather #711. Balance of car - Laidlaw 739-D. STRIPE: Ronan's Gold Bronze. EXTRA EQUIP'T: De luxe equipment. SHIPMENT: Immediate - F.O.B. Detroit.

PACKARD ALL-WEATHER TOWN CAR - STYLE #3002

Sales Order #840-108 PAINT: Chassis parts, body above moulding, window casting, hub adapters, body and bonnet moulding and body base moulding - Black. Roof and rear quarters - Black leather. Window reveals, cowl and bonnet above moulding, body and bonnet below moulding and wood wheels - Ronan's Almandine Maroon Dark. UPHOLSTERY: Front compartment below belt - Blanchard Bros. & Lane Leather Devon Grain 300 Black. Balance of car - Laidlaw 749-D. STRIPE: Ronan's Unique Red Medium on body and bonnet and wheels. SHIPMENT: Immediate - F.O.B. Detroit.

Sales Order #840-197 PAINT: Chassis parts, body above moulding, window casting, body and bonnet moulding and body base moulding - Black. Roof and rear quarter - Black leather. Window reveals, cowl and bonnet above moulding and body and bonnet below moulding and wood wheels - Ronan's Almandine Maroon Dark. UPHOLSTERY: Front compartment - Eagle Ottawa Colonial Grain Leather #711. Balance of car - Wiese 1798. STRIPE: Unique Red Medium on body, bonnet and wheels. EXTRA EQUIP'T: De luxe equipment, also wood wheels. SHIPMENT: Immediate - F.O.B. Detroit.

Sales Order #840-198 PAINT: Entire car including wire wheels - Black. Roof and rear quarters - Black leather. UPHOLSTERY: Front compartment below belt - Eagle Ottawa Colonial Grain Leather #711. Balance of car - Laidlaw 749-D. STRIPE: Old Ivory. EXTRA EQUIP'T: De luxe equipment. SHIPMENT: Immediate - F.O.B. Detroit.

PACKARD ALL-WEATHER TOWN CAR LANDAULET - STYLE #3003

Sales Order #840-166 PAINT: Entire car including wood wheels - Black. Roof and rear quarters - Black. UPHOLSTERY: Front compartment below belt - Eagle Ottawa Colonial Grain Leather #711. Balance of car - Laidlaw 749-D. STRIPE: Old Ivory on body and bonnet and wheels. EXTRA EQUIP'T: De luxe equipment. Wood wheels. SHIPMENT: Immediate - F.O.B. Detroit.

PACKARD CABRIOLET SEDAN LIMOUSINE - STYLE #3004

Sales Order #840-114 PAINT: Chassis parts, body above moulding, window casting, body and bonnet moulding and body base moulding - Ronan's Etoile Biege Dark. Window reveals, cowl and bonnet above moulding and body and bonnet below moulding - Ronan's Etoile Biege Light. Roof and rear quarters - Burbank material. Wire wheels - Ronan's Orlando Sand. UPHOLSTERY: Laidlaw 749-D throughout entire car. STRIPE: Ronan's Orlando Sand. EXTRA EQUIP'T: Collapsible rear quarter. Two Lyon tire covers with chromium tops and sides painted Ronan's Etoile Biege Dark. Two tires. De luxe equipment. SHIPMENT: Immediate - F.O.B. Detroit.

DIETRICH CONVERTIBLE VICTORIA - STYLE #1881

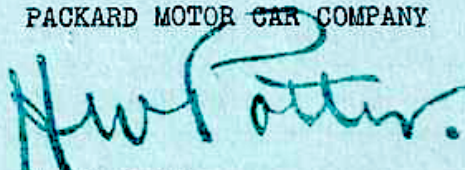
Sales Order #840-177 PAINT: Chassis parts, body and bonnet moulding and body base moulding - Ditzler's Tuscan Tan 3-LE-1164. Body and bonnet and wire wheels - Ditzler's Tuscan Tan 2-LE-1164. UPHOLSTERY: Eagle Ottawa Colonial Grain Leather #745. STRIPE: Ditzler's Tuscan Tan 1-LE-1162. EXTRA EQUIP'T: De luxe equipment. SHIPMENT: Immediate - F.O.B. Detroit.

Sales Order #840-183 PAINT: Chassis parts, body and bonnet moulding and body base moulding - duPont's Douglas Brown 244-1279. Body and bonnet and wire wheels - duPont's Mobjack Brown 244-5936. UPHOLSTERY: Eagle Ottawa Colonial Grain Leather #745. STRIPE: duPont's Ivory. EXTRA EQUIP'T: De luxe equipment. SHIPMENT: Immediate - F.O.B. Detroit.

All cars mentioned in this letter are offered subject to prior sale.

Yours very truly,

PACKARD MOTOR CAR COMPANY



H. W. Potter
Manager Custom Car Department

HWP:HP

(b) 2000

Dealers' G.L.No. 368

PACKARD CABRIOLET SEDAN LIMOUSINE - STYLE #3004 CONT'D

Sales Order #840-185 PAINT: Chassis parts, body above moulding, window casting, body and bonnet moulding and body base moulding - Egyptian Queen Gray Deep. Roof and rear quarters - Leather to match Egyptian Queen Gray Deep. Window reveals, cowl and bonnet above moulding and body and bonnet below moulding - Ronan's Dustproof Gray Light. Wire wheels - Egyptian Hairstreak Green. UPHOLSTERY: Wiese 1645 throughout entire car. STRIPE: Egyptian Hairstreak Green. EXTRA EQUIP'T: De luxe equipment. One robe plush and upholstery Wiese 1645. SHIPMENT: Immediate - F.O.B. Detroit.

Sales Order #840-244 PAINT: Entire car except wheels - Black. Wire wheels - Chromium plated. Roof and rear quarters - Black leather. UPHOLSTERY: Front compartment below belt - Laidlaw Black Broadcloth. Balance of car - Laidlaw 5752-D. STRIPE: Valentine's Silver. EXTRA EQUIP'T: One tire. Chromium plated wire wheels. SHIPMENT: Immediate - F.O.B. Detroit.

PACKARD ALL-WEATHER SPORT CABRIOLET - STYLE #3008

Sales Order #840-119 PAINT: Chassis parts, window reveals, cowl and bonnet above moulding, body and bonnet below moulding and wire wheels - Egyptian Special Maroon 3425. Body above moulding, window casting, body and bonnet moulding and body base moulding - Egyptian Biege 3214. Roof and rear quarters - Leather to match Egyptian Biege 3214. UPHOLSTERY: Front compartment - Leather to match Egyptian Biege 3214. Balance of car - Laidlaw 749-D. STRIPE: Egyptian Special Maroon 3425. EXTRA EQUIP'T: Two tires. Two Lyon tire covers painted Egyptian Special Maroon 3425. One radiator screen. De luxe equipment. SHIPMENT: Immediate - F.O.B. Detroit.

Sales Order #840-210 PAINT: Entire car including wire wheels - Black. Roof and rear quarters - Black leather. UPHOLSTERY: Front compartment - Eagle Ottawa Colonial Grain Leather #711. Balance of car - Laidlaw 749-D. STRIPE: Flake White. EXTRA EQUIP'T: De luxe equipment. SHIPMENT: Immediate - F.O.B. Detroit.

Sales Order #840-202 PAINT: Entire car including wire wheels - Black. Roof and rear quarters - Black leather. UPHOLSTERY: Front compartment - Eagle Ottawa Colonial Grain Leather #711. Balance of car - Laidlaw 749-D. STRIPE: Flake White. EXTRA EQUIP'T: De luxe equipment. SHIPMENT: Immediate - F.O.B. Detroit.

DIETRICH CONVERTIBLE VICTORIA - STYLE #1879

Sales Order #840-24 PAINT: Chassis parts including steering post and bracket, also front license bracket, also door jambs and sills - Ronan's Fauve Gray. Top bows and other exposed wood parts of top - Dove Gray. Body and bonnet - Dove Gray. Wire wheels - Egyptian Emerald Green 3065. Body and bonnet moulding and body base moulding - Ronan's Fauve Gray. UPHOLSTERY: Top of seat cushions and backs only Wiese 2509. Balance of car including back of front seats - Eagle Ottawa Colonial Grain Leather #726. Top - Eagle Ottawa Colonial Grain Leather #726 with headlining of Wiese 2759 material. STRIPE: Egyptian Emerald Green 3065. EXTRA EQUIP'T: Firestone White Side Wall Tires. Special leather top. SHIPMENT: Immediate - F.O.B. Detroit.

Office

PACKARD MOTOR CAR COMPANY

DETROIT, MICHIGAN

TO BE NOTED AND INITIALED BY	

March 26, 1931

To PACKARD DISTRIBUTERS

Subject AVAILABLE 826-833 AND 840-845 SPECIAL PAINTED AND UPHOLSTERED CARS.

Gentlemen:

We are listing below several special paint and special upholstered eighth series Packard cars which are offered to you subject to prior sale at no extra charge except where indicated.

Here is an opportunity for you to secure some attractive cars to liven up your show room. We suggest that you immediately read over these specifications and advise us your requirements.

826 Sedans

Sales Order #463-1164 PAINT: Chassis parts Black. Body above mouldings, window castings also body and bonnet moulding - Ditzler's Clipper Blue #3 LE-1015. Window reveals, cowl and bonnet above moulding, body and bonnet below moulding and wheels - Clipper Blue #1 LE-1013. STRIPE: Ditzler's Cream Color Deep. UPHOLSTERY: Standard. EQUIPMENT: Standard, steel wheels.

Sales Order #463-1163 PAINT: Chassis parts Black. Body above mouldings, window castings also body and bonnet moulding - Dupont's Peasant Blue. Window reveals, cowl and bonnet above moulding, body and bonnet below moulding and wheels - Riviera Blue 244-5891. STRIPE: None. UPHOLSTERY: Standard. EQUIPMENT: Standard, steel wheels.

Sales Order #463-1166 PAINT: Chassis parts Black. Body above mouldings, window castings also body and bonnet moulding - Dupont's Sport Blue Deep 244-1594. Window reveals, cowl and bonnet above moulding, body and bonnet below moulding and wheels - Dutch Blue 244-6466. STRIPE: Ditzler's Cream Color Deep. UPHOLSTERY: Standard. EQUIPMENT: Standard, steel wheels.

Sales Order 463-3300 PAINT: Chassis parts Black. Body above mouldings, window castings, also body and bonnet moulding - Valentine's Special D Blue 3007090. Window reveals, cowl and bonnet above moulding, body and bonnet below moulding and wheels - Wendy Blue 3003421. STRIPE: Cream Color Deep. UPHOLSTERY: None. EQUIPMENT: Standard, steel wheels.

833 Touring

Sales Order #460-1 PAINT: Chassis parts Black. Balance of car Nassak Diamond Deep Gray. STRIPE: Old Ivory. UPHOLSTERY: Eagle Ottawa Colonial Grain leather #711. EQUIPMENT: Standard, steel wheels.

(Page 1 of 4 pages)

833 Phaetons

Sales Order #461-204 PAINT: Chassis parts Cannon Smoke. Balance of car except wire wheels Standard Paint Scheme A. Wire wheels - Pine Manor Gray. STRIPE: Standard for Scheme A. UPHOLSTERY: Eagle Ottawa Colonial Grain leather #735. EQUIPMENT: Deluxe, wire wheels.

Sales Order #461-206 PAINT: Chassis parts and body and bonnet mouldings Ronan's Auto Gray Dark. Body and bonnet and wire wheels - Auto Gray Light. STRIPE: C. P. Green Light on body and bonnet. UPHOLSTERY: Eagle Ottawa Colonial Grain leather #739. EQUIPMENT: Deluxe, wire wheels.

Sales Order #461-1 PAINT: Chassis parts and body and bonnet mouldings Black. Body above mouldings, cowl and bonnet above moulding, body and bonnet below moulding and wire wheels - Nassak Diamond Deep Gray. STRIPE: Old Ivory. UPHOLSTERY: Eagle Ottawa Colonial Grain leather #711. EQUIPMENT: Deluxe, wire wheels.

833 Sport Phaetons

Sales Order #481-1 PAINT: Chassis parts and body and bonnet mouldings Black. Body above moulding, cowl and bonnet above moulding, body and bonnet below moulding and wire wheels - Nassak Diamond Deep Gray. STRIPE: Old Ivory. UPHOLSTERY: Eagle Ottawa Colonial Grain leather #711. EQUIPMENT: Deluxe, wire wheels.

Sales Order #481-107 PAINT: Chassis parts and body and bonnet mouldings Egyptian Mediterranean Gray 3264. Body and bonnet French Gray 3247. Wire wheels - Hairstreak Green 3657. STRIPE: Hairstreak Green 3657 on body and bonnet. UPHOLSTERY: Eagle Ottawa Colonial Grain leather #739. EQUIPMENT: Deluxe, wire wheels.

Sales Order #481-106 PAINT: Chassis parts and body and bonnet mouldings Berry Bros. Lusk Green. Body and bonnet - Commodaire Green. Wire wheels - Dupont's Mais 244-5913. STRIPE: Dupont's Mais 244-5913 on body and bonnet. UPHOLSTERY: Eagle Ottawa Colonial Grain leather #727. EQUIPMENT: Deluxe, wire wheels.

Sales Order #481-105 PAINT: Body and bonnet mouldings, chassis parts - Ditzler's Chocolate Brown except top sides of fenders, splashers, battery box, bonnet ledges, headlight and tail light brackets and gas tank apron which are to be Rose Tan. Body and bonnet and wire wheels - Burlwood Brown. STRIPE: Oriole Red on body and bonnet. UPHOLSTERY: Eagle Ottawa Colonial Grain leather #734. EQUIPMENT: Deluxe, wire wheels.

833 Runabout

Sales Order #462-1 PAINT: Chassis parts and body and bonnet mouldings Black. Body above moulding, cowl and bonnet above moulding, body and bonnet below moulding and wire wheels - Nassak Diamond Deep Gray. STRIPE: Old Ivory. UPHOLSTERY: Eagle Ottawa Colonial Grain leather #711. EQUIPMENT: Deluxe, wire wheels.

833 Convertible Coupe

Sales Order #469-1 PAINT: Chassis parts and body and bonnet mouldings Black. Body above moulding, cowl and bonnet above moulding, body and bonnet below moulding and wheels - Nassak Diamond Deep Gray. STRIPE: Old Ivory. UPHOLSTERY: Eagle Ottawa Colonial Grain leather #711. EQUIPMENT: Deluxe, steel wheels.

833 Sedan

Sales Order #464-806 PAINT: Chassis parts, body above moulding, window casting and body and bonnet moulding - Ditzler's Limousine Blue 4 LE-1011. Balance of car including wood wheels except wheel felloes - Limousine Blue 2 LE-1009. Wheel felloes - Troubador Red 4 LE-1056. STRIPE: Troubador Red 4 LE-1056. UPHOLSTERY: Standard. EQUIPMENT: Deluxe, wood wheels.

840 Phaeton

Sales Order #471-78 PAINT: Chassis parts - Dupont's Baltimore Green 244-5897. Body and bonnet and wire wheels - Olympia Green 244-6447. Body and bonnet mouldings Lorelei Green 244-7248. STRIPE: Baltimore green on body and bonnet. UPHOLSTERY: Eagle Ottawa Colonial Grain leather #727. EQUIPMENT: Deluxe, wire wheels.

840 Sport Phaetons

Sales Order #491-42 PAINT: Chassis parts, body and bonnet moulding - Dupont's Russian Brown 244-1322. Body and bonnet Mirage Brown 244-1229. Wire wheels - Pere Green 288-7248. STRIPE: Pere Green 288-7248 on body and bonnet. UPHOLSTERY: Eagle Ottawa Colonial Grain leather #734. EQUIPMENT: Deluxe, wire wheels.

Sales Order #491-43 PAINT: Chassis parts, body and bonnet moulding - Black. Body and bonnet and wire wheels - Valentines - Spanish Rubellite. STRIPE: Spanish Rubellite on body and bonnet. UPHOLSTERY: Eagle Ottawa Colonial Grain leather #734. EQUIPMENT: Deluxe, wire wheels.

840 Runabout

Sales Order #472-1 PAINT: Chassis parts Black. Cowl and bonnet above moulding, body and bonnet below moulding and wire wheels - Ditzler's Chicle Drab. Body and bonnet moulding - Copra Drab. STRIPE: Straw Color on body and bonnet. UPHOLSTERY: Eagle Ottawa Colonial Grain leather #740. EQUIPMENT: Deluxe, wire wheels.

Sales Order 472-58 PAINT: Chassis parts Black. Body and bonnet and wheels - Dupont's Pompeian Red 244-3439. Body and bonnet mouldings - Lanvin Brown 244-4083. STRIPE: Nassau Orange 244-1399. UPHOLSTERY: Eagle Ottawa Colonial Grain leather #704. EQUIPMENT: Deluxe, steel wheels.

840 2-Coupes

Sales Order #478-1 PAINT: Chassis parts Black. Body above moulding and body and bonnet moulding - Dupont's Rhapsody Green 244-3038. Window casting, window reveals, cowl and bonnet above moulding, body and bonnet below moulding and wheels - Bonaventure Green 244-5941. STRIPE: Gold Bronze. UPHOLSTERY: Front compartment Laidlaw 749-D. Rear compartment and cowl Eagle Ottawa Colonial Grain leather #745. EQUIPMENT: Deluxe, steel wheels.

Sales Order #478-133 PAINT: Chassis parts, body above moulding, window casting, body and bonnet mouldings - Dupont's Caromel 244-4254. Window reveals and wood wheels Yedaz Tan 244-7389. Cowl and bonnet above moulding, body and bonnet below moulding - Rose Rust Straw 244-7175. STRIPE: Rose Rust Straw. UPHOLSTERY: D-743 in front compartment. Rear compartment Eagle Ottawa Colonial Grain leather #734. EQUIPMENT: Deluxe, wood wheels, high altitude cylinder head.

Yours very truly,

PACKARD MOTOR CAR COMPANY

A. D. Collins

A. D. Collins
General Sales Department

ADC/KW
(a)600

PACKARD MOTOR CAR COMPANY

DETROIT, MICHIGAN

April 7, 1931

TO BE NOTED AND INITIALED BY	

To PACKARD DISTRIBUTERS

Subject STATUS OF SEVENTH SERIES INDIVIDUAL CUSTOM CARS

Gentlemen:

There are a few 745 individual custom cars and one 734 speedster available in Distributers' stock.

The prices on these cars have been greatly reduced and there are \$50.00 bonus checks for the salesmen who sell and deliver any of them.

Here is a chance for your customers to secure distinctive cars at bargain prices. Check over your prospect files and see if you can't find someone who would buy one of these cars.

We do not have definite information available showing what accessories have been added to the cars by the various Distributers; however, all 745 individual custom cars were equipped with De Luxe equipment and two spare tires at no additional charge. Wire, wood or steel wheels were also optional.

To the following suggested list prices, which are now in effect, must be added freight and accessory charges:

745-C LeBaron All-Weather Cabriolet - Style #1900	\$6026.80 F.O.B. Bridgeport
745-C LeBaron All-Weather Landulet - Style #1901	6331.80 F.O.B. Bridgeport
745-C LeBaron Sedan Limousine - Style #1904	6101.80 F.O.B. Bridgeport
745-C LeBaron All-Weather Town Car - Style #1907	6196.80 F.O.B. Bridgeport
734 Speedster Runabout #442	5200.00 F.O.B. Detroit

Please give us the opportunity of discussing with you any deals on these cars that look at all reasonable before you definitely turn down the proposition.

Following are the specifications and the location of the cars which are still available:

LEBARON ALL-WEATHER CABRIOLET - STYLE #1900

Sales Order #15078 PAINT: Chassis parts, body above moulding, body and bonnet moulding and body base moulding - Black. Winterfront, window reveals, cowl and bonnet above moulding, body and bonnet below moulding and wire wheels - duPont's 244-1311 Green. UPHOLSTERY: Front compartment - Black leather. Balance of car - Wiese 1944. STRIPE: duPont's Argent. SHIPMENT: F.O.B. Detroit.

LEBARON ALL-WEATHER LANDAULET - STYLE #1901

Sales Order #15580 PAINT: Entire car except wheels - Black. Wood wheels - Natural varnish finish. Roof and rear quarter - Black leather. UPHOLSTERY: Front compartment - Eagle Ottawa Colonial Grain Leather #711. Balance of car - Wiese 2194. STRIPE: Old Ivory. SHIPMENT: F.O.B. Philadelphia.

Sales Order #15651 PAINT: Entire car - Black. Wood wheels - Black. Roof and rear quarter - Black leather. UPHOLSTERY: Front compartment - Eagle Ottawa Colonial Grain leather #711. Balance of car - Wiese 2194. STRIPE: Old Ivory. SHIPMENT: F.O.B. Cleveland.

LEBARON SEDAN LIMOUSINE - STYLE #1904

Sales Order #16042 PAINT: Chassis parts, body above moulding, window casting, body and bonnet moulding and body base moulding - Black. Window reveals, cowl and bonnet above moulding and body and bonnet below moulding - duPont's Bolling Green. Wire wheels - Black enamel. Roof and rear quarter - Black leather. UPHOLSTERY: Laidlaw 744-D throughout entire car including front compartment. STRIPE: Ditzler's Straw Color. SHIPMENT: F.O.B. New York.

Sales Order #16043 PAINT: Chassis parts, body above moulding, body and bonnet moulding and body base moulding - Black. Window reveals, cowl and bonnet above moulding, body and bonnet below moulding and wood wheels - Packard Blue. Roof and rear quarter - Black leather. UPHOLSTERY: Front compartment - Eagle Ottawa Colonial Grain Leather #711. Balance of car - Wiese 1645. STRIPE: Gold Bronze. SHIPMENT: F.O.B. Cincinnati.

LEBARON ALL-WEATHER TOWN CAR - STYLE #1907

Sales Order #15582 PAINT: Chassis parts, body above moulding, window casting and wire wheels - Egyptian Lacquer Wood Nymph Brown. Roof and rear quarters - Black leather. Window reveals, cowl and bonnet above moulding and body and bonnet below moulding - Egyptian Lacquer Wood Argus Brown. UPHOLSTERY: Front compartment - Eagle Ottawa Colonial Grain Leather #711. Rear compartment seat and back - Wiese 2076. Balance of car - Wiese 2077. STRIPE: Treble Bar Ivory Deep. EXTRA EQUIP'T: Plush robe to match and lined with Wiese 2076. SHIPMENT: F.O.B. Los Angeles.

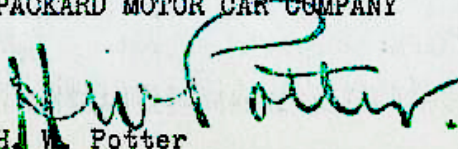
734 SPEEDSTER RUNABOUT - #442

Sales Order #23988 PAINT: Chassis parts, body and bonnet, body and bonnet moulding and body base moulding - Black. UPHOLSTERY: Eagle Ottawa Colonial Grain Leather #735. STRIPE: Flake White. EXTRA EQUIP'T: Chromium plated disc wheels. SHIPMENT: F.O.B. St. Louis.

All cars mentioned in this letter are offered subject to prior sale.

Yours very truly,

PACKARD MOTOR CAR COMPANY


H. W. Potter
Manager Custom Car Department

HWP:HP
(a) 600

PACKARD MOTOR CAR COMPANY**DETROIT, MICHIGAN**

April 8, 1931

To **PACKARD DISTRIBUTERS AND DEALERS**Subject **INCORRECT ACCESSORY PRICES IN GENERAL LETTER G-325**

TO BE NOTED AND INITIALED BY	

Gentlemen:

In General Letter G-325, issued March 24, 1931, the suggested list prices for accessories on some of the cars were incorrect. The following suggested list prices are correct and those previously quoted are hereby canceled and superseded by the following:

PACKARD ALL-WEATHER TOWN CAR LANDAULET - STYLE #3003

Sales Order #840-194 EXTRA EQUIP'T: Folding center arm rest - no charge. Following are the suggested list prices for special equipment: De Luxe equipment-\$105.00. Six wood wheels-\$20.00. 1 PA 1107 Radiator Screen-\$25.00. 1 PA 2580 Trunk-\$80.00. 1 PA 2582 Trunk Guard-\$11.50. 1 PA 1708 Emblem-\$10.00. 2 PA 2014 Mirrors-\$25.00. 2 PA 2631 Tire Covers-\$36.00. 1 PA 1478 Lorraine Light-\$35.00. 1 PA 792 Hand Ball-\$1.50. 1 PA 794 Horn Button-\$1.50. 1 PA 724 Cigar Lighter Cap-\$1.00. 2 Tires-\$52.00. 2 PA 2084 Cushions of upholstery W-2047-\$26.00. 1 Robe of plush and upholstery W-2047-\$72.50.

PACKARD CABRIOLET SEDAN LIMOUSINE - STYLE #3004

Sales Order #840-195 EXTRA EQUIP'T: Following are the suggested list prices for special equipment: De Luxe equipment-\$105.00. Sixth wire wheel-\$10.00. Painted chassis-\$90.00. Special leather on roof-\$50.00. 1 PA 1107 Radiator Screen-\$25.00. 1 PA 2580 Trunk-\$80.00. 1 PA 2582 Trunk Guard-\$11.50. 1 PA 1708 Emblem-\$10.00. 2 PA 2014 Tire Mirrors-\$25.00. 2 PA 2623 Metal Tire Covers, sides lacquered Ravenswood Brown-\$37.00. 1 PA 1478 Lorraine Light-\$35.00. 1 PA 792 Hand Ball-\$1.50. 1 PA 794 Horn Button-\$1.50. 1 PA 724 Cigar Lighter Cap-\$1.00. 2 Tires-\$52.00. 2 PA 2084 Cushions of upholstery W-3293-\$26.00. 1 Robe of plush and upholstery W-3293-\$72.50.

DIETRICH CONVERTIBLE SEDAN - STYLE #1881

Sales Order #840-186 EXTRA EQUIP'T: Following are the suggested list prices for special equipment: De Luxe equipment-\$105.00. Sixth wire wheel-\$10.00. 1 PA 1107 Radiator Screen-\$25.00. 1 PA 1930 Trunk-\$85.00. 1 PA 2582 Trunk guard-\$11.50. 1 PA 1708 Emblem-\$10.00. 1 PA 1382 Pilot Ray light-\$37.00. 2 PA 2014 Tire mirrors-\$25.00. 2 PA 2623 Tire covers lacquered Valentine's Morocco Maroon-\$37.00. 1 PA 792 Hand ball-\$1.50. 1 PA 794 Horn button-\$1.50. 1 PA 724 Cigar Lighter cap-\$1.00. 2 Tires-\$52.00.

DIETRICH CONVERTIBLE SEDAN - STYLE #1881 (CONT'D)

Sales Order #840-187 EXTRA EQUIP'T: Following are the suggested list prices for special equipment: De Luxe equipment-\$105.00. Sixth wire wheel-\$10.00. 1 PA 1107 Screen--\$25.00. 1 PA 1929 Trunk-\$95.00. 1 PA 2582 Trunk guard-\$11.50. 1 PA 1714 Emblem-\$15.00. 2 PA 2014 Tire Mirrors-\$25.00. 2 PA 2623 Tire covers, lacquered duPont's Ambassador Green 244-1478-\$37.00. 1 PA 1382 Pilot Ray light-\$35.00. 1 PA 792 Hand ball-\$1.50. 1 PA 794 Horn Button-\$1.50. 1 PA 724 Cigar Lighter Cap-\$1.00. 2 Tires-\$52.00.


Sales Order #840-188 EXTRA EQUIP'T: Following are the suggested list prices for special equipment: De Luxe equipment-\$105.00. Sixth wire wheel-\$10.00. 1 PA 1107 Radiator Screen-\$25.00. 1 PA 2582 Trunk Guard-\$11.50. 2 PA 2014 Tire mirrors-\$25.00. 1 PA 792 Hand Ball-\$1.50. 2 Tires-\$52.00. 1 PA 2595 Trunk-\$140.00. 1 PA 1708 Emblem-\$10.00. 2 PA 2623 Tire covers, sides lacquered duPont's Vionnet 244-1313-\$37.00. 1 PA 794 Horn Button-\$1.50. 1 PA 724 Cigar Lighter Cap-\$1.00.

Sales Order #840-189 EXTRA EQUIP'T: Following are the suggested list prices for special equipment: De Luxe equipment-\$105.00. Sixth wire wheel-\$10.00. Division glass-\$250.00. 1 PA 1107 Radiator Screen-\$25.00. 1 PA 2582 Trunk Guard-\$11.50. 2 PA 2014 Tire Mirrors-\$25.00. 1 PA 794 Horn Button-\$1.50. 2 Tires-\$52.00. 1 PA 1929 Trunk-\$95.00. 1 PA 1708 Emblem-\$10.00. 1 PA 792 Hand ball-\$1.50. 1 PA 724 Cigar Lighter Cap-\$1.00. 2 PA 2623 Tire covers, sides lacquered duPont's Mississippi Brown 244-3558-\$37.00.

Please make these changes in your copy of General Letter G-325 immediately, in order that there may be no misunderstanding at a later date.

Yours very truly,

PACKARD MOTOR CAR COMPANY


H. W. Potter
Manager Custom Car Department

HWP:HP
(b) 1900
Dealers' G.L. No. 388